

Rogue Community College

Annual Assessment of Strategic Plan Key Performance Indicators (2018-19)



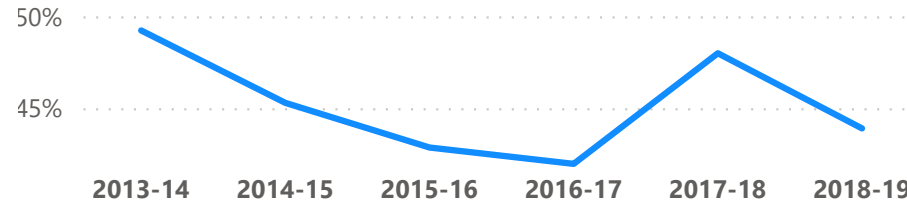
Objective 1: Improve access to educational and support systems for current and prospective students



Metric: The percentage of new students successfully completing 16-or-more credits (Achieving the Dream Indicator)

Target: Increase the percentage of new students completing 16+ credits 2 percent, per year for two years

Academic Year Trends: First 16+



Percentage of Students Completing 16+ Credits

43.96%!

Goal: 50.05%

Committee Assessment:

Given the two percent increase was not met, the committee rated this objective a red with the recommendation that a discussion occur on whether or not this is the best indicator for the objective.

Objective 2: Increase participation of underserved populations



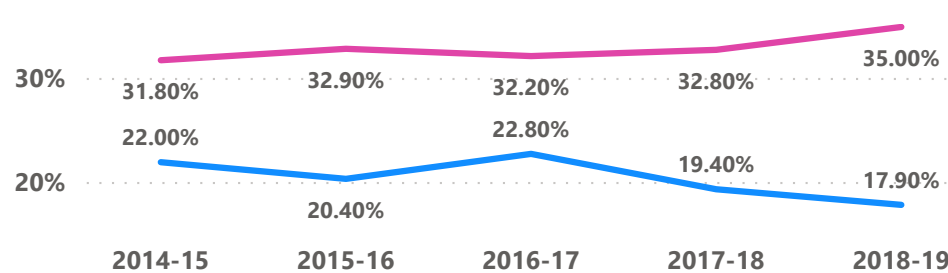
Metrics and Targets:

Driven by the Disproportional Enrollment Report, a recruitment plan was developed with the goal to increase participation of underserved populations. The goals and targets in the recruitment plan were adopted for this Objective.

Five areas were addressed in the recruitment plan.

1. Percentage Enrolled in Non-Traditional Gender CTE Programs

Gender ● Men ● Women



2. Working Age Students Recruited

844✓
(+9.47%)

3. Hispanic/Latinx Working Age Students Recruited

334✓
(+8.44%)

4. High School Graduates Recruited

1076✓
(+4.06%)

5. Hispanic/Latinx High School Students Recruited

307!
(-7.53%)

Committee Assessment:

While four out of the six outcomes of this objective were improved upon from the previous year, concern was raised that the goals were not articulated enough in order to make a clear determination whether the objective was achieved.

The committee rated this yellow with the recommendation to improve the clarity of targets set for next year.

Objective 3: Create collaborative learning spaces that connect students to other students, faculty, staff, and local employers



Established Goal: All major remodeling projects and new construction will include intentional collaborative learning spaces.

Committee Assessment: Given the review of data tracking all major remodels and builds back to 2011 deliberately included collaborative learning spaces, the committee rated this a green.

Objective 4: Construct Guided Educational Pathways

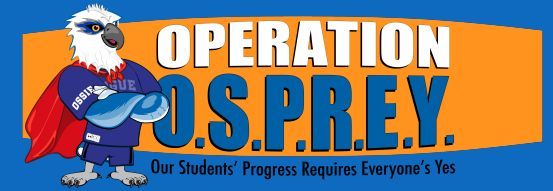


Established Goal: Year 1 goals were established associated with the Guided Pathways Grant.

Committee Assessment: The annual Guided Pathways Report to the Student Success Center documents the Year 1 accomplishments at RCC. Based upon the evaluation of the report, the committee rated this objective a green for the year.

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Objective 5: Increase effective student engagement strategies

Established Goals: The Student Engagement Team established 5 goals for the academic year. These focused on reviewing of survey data (CCSSE, SENSE, Food Insecurity Survey, & Intake Survey), & assessing what aspects of Student Engagement needed intervention. Focus groups were held to further explore survey data. Initial engagement strategies were implemented, such as Ossie Bucks for student who face food insecurity.

Committee Assessment: All 5 goals were met, the committee rated this objective a green. Additional discussion centered on the need to have better defined goals established earlier in the year for tracking purposes. As the SET team has a 3-year assessment cycle for both SENSE and CCSSE, a need for multi-year planning was identified.

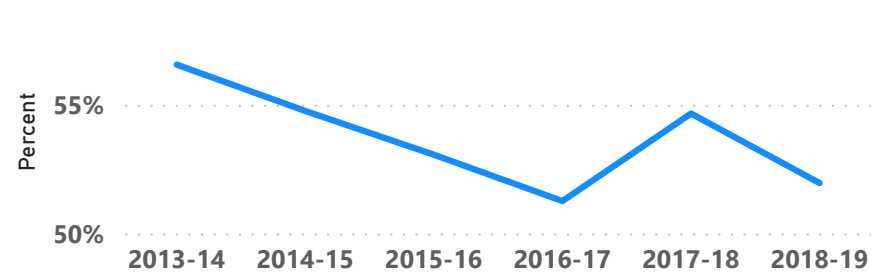


Objective 6: Decrease student time to completion, while maintaining a quality education

Metric: The percentage of all fall credit students who successfully completed 16-or-more credits during the academic year (Achieving the Dream Indicator)

Target: Increase the percentage of ALL students completing 16+ credits 2 percent, per year for two years

Percent of Students Completing 16+ per Year



Percent Successfully Completing 16+

52.0%!
Goal: 56.70%

Committee Assessment: As the two percent target increase was not obtained, the committee rated this objective red.

Additional discussion centered on the potential reasons for the decline. Analyses showed the drop was a result of the increase of returning students taking a solitary class and the decrease of new students earning 16 credits their first year.



Objective 7: Increase alignment between college programs and local employers

Indicators: Given the difficulty of assessing this objective, three analyses were used to determine alignment. 1) Measurement of program alignment using CTE Advisory Board Minutes, 2) Burning Glass Analyses, and 3) Percentage of CTE programs having been through program evaluation as the program evaluation process includes a section on program alignment with local employers.

Committee Assessment: Review of the three sets of analyses were inconclusive. For example, while CTE advisory board minutes were rich with suggestions, there wasn't easy to find documentation on what feedback was implemented. Burning Glass data does not provide the information necessary to measure this goal. Program reviews are on track with the current five year cycle with 100% completing their scheduled review and remaining programs are on track to meet their set dates within the cycle.. The Committee rated this objective a yellow, with the recommendation to reevaluate the indicators.



Objective 8: Leverage local partnerships to enhance college strategic goals

Goal: Increase annual fundraising gifts by 2%



2018-19 Annual Fundraising Total

\$1,275,454.91!
(-27.64%)

Committee Assessment: The committee rated this objective red, as the goal was not met, but expressed significant concern about the use of this metric, given last year's totals were high due three large endowments

Objective 9: Maximize cross-divisional strategies to solve problems creatively

Indicators: Executive Team reports were analyzed to provide evidence that cross divisional strategies were being used.

Committee Assessment: While the assessment of Executive Team Reports provided evidence to support cross-divisional collaboration, it raised concern about the need to measure collaboration and document large project collaboration. The committee rated this a yellow, given the complexity of assessing it. Additional metric recommendations were provided.

