

Winter 2008

IPEC Membership
2007/08

Curtis Sommerfeld,
Chair
Mark Bony
Galyn Carlile
Chelsea Kelsey
John Lopez
Cheryl Markwell
Marie Mueller
Mary O'Kief
Chip Phillips
Denise Swafford

Highlights:

Accreditation
Strategic Planning
Goals Assessment
Institutional Priorities
CCSSE

Accreditation Evaluator Arrives April 21

On April 21, 2008, Dr. William Bonaudi, President, Big Bend Community College, an evaluator for the Northwest Commission on Colleges and Universities (NWCCU) will be on site to review RCC's progress on Recommendations 1 (strategic planning), 2 (assessment) and 3 (faculty evaluations), resulting from the College's *Fall 2006 Interim Report* and visit. In Fall 2008, RCC will prepare a *Progress Report* in response to Recommendations 4 (governance), 5 (financial plans) and 6 (master facilities plans) from the same *Fall 2006 Interim Report*.

If you have any evidence, information, questions or ideas that you believe

would be helpful in responding to NWCCU's recommendations, please contact the assigned chair or liaison or the Accreditation Liaison Officer, Galyn Carlile, at 245-7742; gcarlile@rogucecc.edu. Or, Denise Swafford, Administrative Coordinator, dswafford@rogucecc.edu; 956-7087.

Chairs are Mary O'Kief for Recommendation 1, mokief@rogucecc.edu; 956-7282 or 245-7596; Dave McKeen for Recommendation 2, dmckeen@rogucecc.edu; 245-7844, and Mark Bony for Recommendation 3, mbony@rogucecc.edu; 956-7050 or 245-7625.

Crafting a 4-Year Strategic Plan

IPEC wishes to thank four volunteer teams who have been meeting weekly on exercises leading to the identification of top strategic initiatives and goals for 2008-12.

On January 24th, teams met for a retreat to exchange ideas and narrow issues. Another retreat is set for March 6, 2-5 p.m. at TRC, 184.

Team members include:

Team A (Facilitator, Midge Shaw):

Susie Bates (Manager)
Tommi Drake (Faculty)
Jodie Fulton (Manager)
Kenton Gould (Classified)
Matti Holder (Student)
Randi Jiron (Classified)
John Lopez (Manager)
Barb McAuley (Classified)
Sue Panisello (Classified)
Susan Phillips (Faculty)

Team B (Facilitator, Denise Swafford):

Deb Bennett (Classified)
Linda Blower (Manager)
Brenda Bridges (Clsfd)
Dick Cottrill (Community)
Ann Day (Student)
Svetlana Gamble (Clsfd)
Phil Grigsby (Student)
Cindy Hauser (Manager)
Bobbi Kidder (Faculty)
Juliet Long (Faculty)
Anna Manley (Manager)
Charlie Mitchell (Comm.)
Jim VanBrunt (Faculty)

Team C (Facilitator, Paul Fisher):

Galyn Carlile (Manager)
Danielle Crouch (Clsfd.)
Cheryl Markwell (Manager)
Joan McBee (Community)
Diana Moynahan ((Mgr)
Sherry Pfaff (Community)
Mollie Owens (Faculty)
Dusty Rittenbach (Faculty)
Serena St. Clair (Faculty)
Ann Trausch (Faculty)

Team D/Delta (Facilitator, Mary O'Kief):

Dennis Alexander (Comm.)
Nicole Theis-Coulter (Fac.)
Barbara Cournoyer (Clsfd.)
Kiersta Fricke-Gostnell (Fac.)
Jeanne Howell (Manager)
Bill Jiron (Classified)
Kay Logterman (Manager)
Danielle Mancuso (Clsfd.)
Eileen Micke-Johnson (Fac.)
Lori Sours (Faculty)
Flamur Vehapi (Student)
Lynda Warren (Manager)

Their work to date is on the RCC intranet: www.rogucecc.edu/president/07-08/TeamMinutes.asp?. A final report will be posted when the work is finished.

2006-07 Assessment of Institutional Goals and Priorities

In August 2007, IPEC assessed college goals and objectives and evaluated our success in meeting them. Recommendations made by the assessment team follow on pages 3 and 4. Responsibility for closing the loop on these issues rests with the college community. Take a look at the recommendations and contact IPEC chair Curt Sommerfeld with your suggestions on how to resolve issues listed.

To view the entire *2006-07 Assessment of Institutional Goals and Objectives Report*, go to the Strategic Planning database on the RCC intranet.

Also, as a reminder, RCC has identified five institutional priorities for 2006-07 they are:

(1) Strategic Planning (Mary O'Kief, Liaison)

(2) RCC/SOU Partnership Strengthening (Galyn Carlile, Liaison)

(3) Career Pathways and Workforce Development (John Lopez or Jeanne Howell, Liaisons)

(4) Develop an Institutional Facilities Master Plan (Lynda Warren or Pat Huebsch, Liaisons)

(5) Teaching and Learning Assessment, Evaluation and Access (Cheryl Markwell, Liaison)

At Fall Inservice 2007 project liaisons provided you with an update on progress of these priority projects. If you have anything to add in accomplishing this work, please contact the project liaison(s).

Project updates will be provided in Spring inservice packets.

COMMUNITY COLLEGE SURVEY OF STUDENT ENGAGEMENT (CCSSE)

This new survey puts RCC in synchronization with the other Oregon community colleges. Conducted biennially in even years, the CCSSE provides a much-needed tool for assessing quality in community college education. The survey asks questions about institutional practices and student behaviors that are correlated with student learning and retention. The results are public and include national and institutional benchmark scores for key areas of engagement. CCSSE does not use the data to rank colleges but to provide a tool for

Improving educational practice and performance.

Twenty-five volunteers are surveying 37 classes from various programs and times on all three campuses (16-RWC, 17-RVC, 4-TRC). Three are evening classes. Surveys are being conducted now through March 14 this term. Results will be in by July 31 for the next round of planning.

For more information contact Curt Sommerfeld at curt@roguecc.edu or Extension 7238.

IPEC

The Institutional Planning and Effectiveness Council (IPEC) provides updates and information as it becomes available. You can access copies of the Council's meeting minutes and other information on the intranet under Council and Committees/IPEC.

For questions or comments about any of these issues, please contact any Council member (see page 1).

SPRING INSERVICE KEYNOTE

Spring Inservice is scheduled **Friday, May 2, 2008 at RWC Gym**. This year, *Ruth Stiehl*, Professor Emeritus from Oregon State University will be our keynote speaker with a presentation for all staff on learning outcomes and the role that we all play in overall student success.

**2006-07 Institutional Assessment Recommendations
for Actions by Executive Council**

Recommendation	Responsibility	Comments	Date to be Done
Clarify the differences among OCCURS and IPEDS data, how and what data is reported to each, what each excludes/includes, and to whom the data is reported. Indicate how the data is used by RCC and the recipients.	Institutional Research		
Design measurable objectives to add validity to the assessment process. Take, for example, Key Objective 1.3: "Increase the student base by fostering a supportive learning environment." The team can measure "increase the student base" by tracking enrollment numbers, but what does "foster a supportive learning environment" involve? How can that be measured?	Instructional Services	Baseline data provided by CCSSE	March 21, but results to college July 31
Identify reasonable objectives in the current strategic planning process and make sure they are measurable. Identify benchmarks by which to measure the objectives.	Mary O'Kief/IPEC		
Develop data further to mature the process and to provide more depth and a better variety of data types.	N/A	Strategic Planning will likely address this issue in current work.	
Add data such as used this year to the full assessment in 2008 to be used in addition to departmental input.	Mary O'Kief/IPEC		
Add a statement of intent or a definition to keys and key objectives to aid in clearer interpretation and evaluation. The Assessment Team anticipates that the 2007-08 Strategic Planning process will include some of the keys or the concepts within them in the 2008-2012 Strategic Plan	Peter Angstadt/ Mary O'Kief	Strategic Planning Steering Committee Agenda Item	
Continue to work toward increases in FTE, focusing especially on Academic and Professional/Technical programs where FTE dropped.	Instructional Services	<ul style="list-style-type: none"> • Auto/Diesel combination proposed – up to 40+ FTE possible by year 2. • Electronics increased up to 70 FTE. 	
Design a measure for "Expand the scope, quality, and availability of . . . services " to be included in the areas assessed in 2008. The Team recognized that the 2007 SBDC Technology Initiative was an increase in <u>services</u> to students, but had no data by which to assess its impact, nor did the team have data on other increases in services from other areas. ⁴	Mary O'Kief/ IPEC	All goals and objectives must be measurable.	
Track enrollment of diversity groups/ethnicity areas to see if programs are successfully attracting a diverse component of the local students.	Curt Sommerfeld/ Kori Bieber	Ethnicity reporting is changing nationwide.	

Recommendation	Responsibility	Comments	Date to be Done
Determine if marketing is targeting non-Latino ethnicities effectively or at all. Only Latinos and seniors are presently targeted, while ethnicity and diversity is a far broader concept. The College should broaden its approach to target ethnicity percentages more closely to southern Oregon demographic ethnicities	Kori Bieber/ Claudia Sullivan/ Margaret Bradford		
Evaluate the issue of students not reporting ethnicity. Can the issue be better explained to them, stressing its importance in RCC dealings with state and federal issues? Concern was expressed at the large number of students not reporting ethnicity. Explanations include the likelihood of undocumented aliens and the high probability that few, if any, 2 + 2 students reported in this category.	Claudia Sullivan		
Develop other measures of a supportive learning environment, such as use of tutoring services, use of laboratories, enrollment in discussion sessions, appointment during office hours, use of counseling services. No such data was available to the team, but this information could strengthen the assessment in future years.	Instructional Services	<ul style="list-style-type: none"> • “Askonline” will be implemented - use can be counted. • We don't have the resources to count/report. 	
Develop ways to track participation in Compass Days, El Mundo, and high school partnerships.	Kori Bieber/ Claudia Sullivan		
Stress the value of the RCC Foundation to the College as a whole.	Peter Angstadt		
Inspire college departments and areas to internalize the needs and opportunities of the RCC Foundation. (not measurable!!)	N/A	Remove this issue from the list.	
Track work and association with Foundation goals/objectives by RCC staff other than the President's Office and the Grants Officer.	Peter Angstadt		
Work with the RCC Foundation to broaden its participation in the College from the outstanding scholarship fund to collecting for and donating to other college needs, such as dedicated “faculty chairs”; equipment purchases; etc.	Peter Angstadt		
Report multi-year grants on a pro-rata basis to avoid skewing the grants reporting from year to year (feast or famine).—a recommendation from the Board of Education.	Mary O’Kief	Grants team concurrently decided to do this. Serendipity!	Done!! 11/2007
Continue to seek a state-based, stable funding base.	Peter Angstadt		