

Fall 2007

IPEC Membership
2007/08

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Chair
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Highlights:

Accreditation
Strategic Planning
Goals Assessment
Student Satisfaction

Preparing for NWCCU 2008 Visits

In Spring 2008 Rogue Community College is required to respond to the Northwest Commission on Colleges and Universities (NWCCU or the Commission) request for a Focused Interim Report to address Recommendations 1, 2 and 3 of the *Fall 2006 Regular Interim Report* from RCC. By Fall 2008, the College will prepare a Progress Report to address Recommendations 4, 5 and 6 of the *Fall 2006 Regular Interim Report*.

Teams have been assigned and are working on their respective reports. They may be contacting you for assistance.

See page 4 for a list of committee chairs and liaisons and their assignments. If you have any evidence, information, questions or ideas that you believe would be helpful in responding to the Commission's recommendations (also listed on page 4), please contact the assigned chair

or liaison or the Accreditation Liaison Officer, Galyn Carlile, at 245-7742; gcarlile@roguecc.edu.

As described in the NWCCU handbook, "Accreditation is a process of recognizing educational institutions for performance, integrity, and quality that entitles them to the confidence of the educational community and the public."



Strategic Planning 2008-2012

Four teams have been meeting weekly on the following strategic planning assignments: (1) environmental scan (SWOT analysis), (2) review of RCC's vision, mission and values, (3) developing strategic initiatives and (4) developing institutional goals and objectives.

The teams are being facilitated by Midge Shaw (Team A), Denise Swafford (Team B), Paul Fisher (Team C) and Mary O'Kief (Team D). Their work to date may be found on the college's intranet at www.roguecc.edu/

president/07-08/TeamMinutes.asp?intranet. Teams include RCC faculty, staff and students as well as community members.

All four teams will meet for two retreats (one in January and one in March) to compare and analyze each other's work and make decisions on final recommendations.

A strategic Planning Steering Committee, chaired by Peter Angstadt and facilitated by Mary O'Kief with community, RCC faculty, staff and student representatives and Board and Foundation Board

representatives provided stakeholder input and will review the product and process and make recommendations to Executive Council, which will provide a strategic plan to the RCC Board of Education for adoption some time in Spring 2008.

IPEC has also played a role in the process by reviewing and advising on the process and updating Executive Council on progress and outcomes. And, all faculty and staff contributed ideas through a visioning exercise at Fall Inservice 2007.

2006-07 Assessment of Institutional Goals and Objectives

At its November 27 meeting, IPEC voted to pull specific recommendations out of the *2006-07 Assessment of Institutional Goals and Objectives Report* to share with the College.

While IPEC can assess the goals and objectives and evaluate the success of RCC in meeting them, it cannot take action to resolve problems or recommendations identified by the assessment team. That responsibility rests solely on the shoulders of the RCC managers.

To “close the loop” from planning to action to assessment to evaluation of need for change to new planning, management needs to decide how to approach the recommendations. To view the entire *2006-07 Assessment of Institutional Goals and Objectives Report*, go to the Strategic Planning database on the RCC intranet.

IPEC’s recommended **procedural changes** include: (1) clarifying the difference between OCCURS and IPEDS data; (2) designing measurable objectives to add validity to the assessment process; (3) identifying reasonable, measurable objectives in the current strategic planning process;

(4) developing further data to mature the process and provide more depth and better variety of data types; (5) adding data similar to that used this year to the full assessment in 2008; and (6) adding a statement of intent or a definition of keys and key objectives to aid in clearer interpretation and evaluation.

Content recommendations are:

(1) continuing work on increasing enrollment; (2) designing a measure for “expanding the scope, quality and availability of . . . **services**” to be included in 2008 assessment; (3) tracking enrollment of diversity groups/ethnicity areas to determine success in attracting diverse student population; (4) determining if marketing is targeting non-Latino ethnicities effectively or at all, (5) evaluating the issue of students not reporting ethnicity; (6) developing other measures of a supportive learning environment; (7) developing ways to track participation in activities like Compass Days, El Mundo, and high school partnerships; (8) stressing the value of the RCC Foundation to the College; (9) inspiring College departments and other areas to

internalize the needs and opportunities of the RCC Foundation; (10) tracking work and association with Foundation goals and objectives by RCC staff other than the President’s Office and Grants Coordinator; (11) working with the RCC Foundation to broaden its participation in the College from scholarships to other college needs such as faculty chairs, equipment, etc.; (12) reporting multi-year grants on a pro-rata basis to avoid skewing the grants reporting from year to year (feast or famine); and, (13) continuing to seek a stable funding base.



If we can know where we are and something about how we got there, we might see where we are trending – and if the outcomes which lie naturally in our course are unacceptable, to make timely change.

– Abraham Lincoln

Student Satisfaction Inventory

Following the lead from the councils of Chief Academic Officers and the Chief Student Services Officers, RCC has joined the other Oregon colleges in adopting the Community College Survey of Student Engagement (CCSSE) for use in Spring 2008. The focus of this survey is how engaged students are in the learning process, so the outcomes will be different than those from the Noel-Levitz survey. The Noel-Levitz Student Satisfaction Inventory will be used on alternating years with the next one occurring in Spring 2009.

CCSSE, developed by the University of Texas at Austin, works differently. They select the classes in mid-April after RCC sends classes and enrollment numbers at a minimum of 12 days into the term. Surveys are sent to RCC promptly and are immediately processed, with results being returned by July 31. Several groups of non-credit classes are excluded from the survey. The focus seems to be primarily on transfer and professional-

technical credit classes rather than on developmental, online, distance learning, and personal enrichment. IPEC will notify instructors when the information is available from CCSSE and will determine which week the survey will be given. This means that there will not be time for instructors to build the 40+-minute surveys into their syllabi.

IPEC members are researching how other colleges have used the CCSSE and how its results can be blended into planning and assessment at RCC. The Oregon Community College consortium has selected an additional 15 questions for students to answer. Diana Moynahan and Sharon Smith have graciously consented to be the organizing team for this project with Curtis Sommerfeld as the main contact person. We do not yet know if the returned data will need an institutional researcher to interpret it or if it will come in the form of a polished report. We do not yet

know how the added 15 questions will benefit RCC.

More information will be shared when it becomes available. In the meantime, if you have any questions or suggestions about this process, please contact Curt Sommerfeld at 956-7238 or curt@rogucecc.edu.

IPEC

The Institutional Planning and Effectiveness Council will continue to provide you with updates and other information as it becomes available either by email or in this quarterly newsletter.

You can also access copies of the Council's meeting minutes and other information on the College's intranet under Council and Committees/IPEC.

For questions or comments about any of these issues, please feel free to contact any one of the Council members (see page 1).



*Unless we change our direction,
we are likely to end up where we
are headed.*

-- Ancient Chinese Proverb

ACCREDITATION ASSIGNMENTS FROM NWCCU – SPRING 2008

STD	CHAIR	IPEC LIAISON	ASSIGNMENT
1	Mary O’Kief	Galyn Carlile	It is recommended that Rogue Community College engage in ongoing planning to achieve its mission and goals [keys]. It must evaluate how well, and in what ways, it is accomplishing its mission and goals [keys] and [is] using the results for broad-based, continuous planning and evaluation. Through its planning process, the institution must ask questions, seek answers, analyze itself, and revise its goals [keys], policies, procedures, and resources allocation. <i>Accreditation Handbook</i> reference: Standard 1.B
2	Dave McKeen	Cheryl Markwell	It is recommended that RCC assure regular and continuous assessment at all levels of the College. Evidence must lead to improvement of teaching and learning. <i>Accreditation Handbook</i> reference: Standard 2.B and Policy 2.2
4	Mark Bony	James Dunn	It is recommended that RCC provide for regular and systematic evaluation of faculty performance in order to ensure teaching effectiveness and the fulfillment of instructional and other faculty responsibilities. <i>Accreditation Handbook</i> reference: Standard 4.A.5 and Policy 4.1

Report submitted 3/25/08. NWCCU Evaluator Visits RCC 4/21/08

ACCREDITATION ASSIGNMENTS FROM NWCCU – FALL 2008

STD	CHAIR	IPEC LIAISON	ASSIGNMENT
6	Lynda Kettler	Denise Swafford	It is recommended that RCC’s system of governance facilitate the successful accomplishment of its mission and goals. It is recommended that the administration and staff be organized to support the teaching and learning environment that results in the achievement of the institution’s mission and goals. Furthermore, it is recommended that the role of faculty and students in institutional governance, planning budgeting, and policy development be made clear and public and that faculty and students are supported in their roles. <i>Accreditation Handbook</i> reference: Standard 6, 6.C, 6.D, and 6.E.
7	Lynda Warren	Curtis Sommerfeld	It is recommended that RCC publish financial plans for a minimum of three-year projections in major categories. <i>Accreditation Handbook</i> reference: Standard 7.A.2
8	Pat Huebsch	John Lopez	It is recommended that RCC develop master facilities plans that are based on the mission and goals of the institution and are updated periodically. <i>Accreditation Handbook</i> reference: Standard 8.C.1

Due on or before 10/17/08.

OTHER ACCREDITATION ASSIGNMENTS FROM NWCCU

STD	CHAIR	IPEC LIAISON	ASSIGNMENT
3	Kori Bieber	Galyn Carlile	Provide update of significant changes since <i>2006 Interim Report</i>
5	Tom Miller	Galyn Carlile	Provide update of significant changes since <i>2006 Interim Report</i>
9	Marie Mueller	Denise Swafford	Provide update of significant changes since <i>2006 Interim Report</i>