



## COLLEGE EFFECTIVENESS COUNCIL

April 26, 2011; 3-4:30 P.M.

**Attendance:** Kirk Gibson, Chair; Linda Renfro, Tracey Davenport, Cheryl Markwell, Marie Mueller, Sarah Noffke (Recorder), Mary O’Kief, Denise Swafford, DW Wood, Kori Bieber; **Absent:** Lynda Warren and Curtis Sommerfeld

### 1. Strategic Plan Update

- a. Mary O. shared recommendations from subcommittee.
    - i. Mission, Vision, and Values will not be revisited in 2012-16.
    - ii. A flow chart (DRAFT Strategic Planning Process) was distributed and discussed and shows parallel processes for planning and assessment.
    - iii. Subcommittee proposed an environmental scan (1) major trends/issues and (2) SWOT. An example of environmental scan from Maricopa was provided.
    - iv. Peter will email annual college survey related to them on “strengthen . . . communities” and will add additional question about trend for analysis.
  - b. *2012-16 Strategic Plan* – Core Themes will be integrated as overarching goals.
  - c. SWOT – *2010-11 SWOT* (available online at [www.roguecc.edu/strategicplan](http://www.roguecc.edu/strategicplan)) analysis will be revisited by college councils and other groups are college-wide at in-service.
  - d. *2012-16 Strategic Plan* process will begin in early November after accreditation site visit October 26-28, 2011.
  - e. Schedule Annual Assessment
    - i. Need to meet with core theme champions to assess goals and discuss accreditation and 2012-16 planning.
    - ii. Date for Assessment: See 6.-Other/Future Meetings
2. **2011-12 Master Calendar** – Postponed discussion pending further development of accreditation and strategic plan timelines.
3. **Budget Update** – Postponed
4. **Accreditation Update**
- a. Evaluator’s Perspective – Kirk provided insights from evaluator’s handbook. A focused and simple report with direct correlations from themes to indicators is key to success. The Report must address culture and context of college from a holistic perspective. There must be a direct connection between core themes and evidence.
  - b. Indicators of Achievement (Dashboard)
    - i. As champions complete Standards 3.B., 4.A and 4.B, indicators may be removed and others added. Kori, for example, thought milestones and momentums would better evidence them on student access and success.
    - ii. College should make a public statement about any changes to indicators.
  - c. Mission Fulfillment
    - i. Will be defined according to input on Standard 3.B (core theme planning), 4.A (assessment of core themes), and 4.B (improvement of core themes). Kirk recommended RCC identify weakest area (data) and lay it out plainly for evaluators including progress on solutions.
5. **College Master Plan** – Complete and posted at [www.roguecc.edu/masterplan](http://www.roguecc.edu/masterplan)
6. **Other/Future Meetings** - May 24, 3-4:30 p.m. RWC H2; Assessment Meeting scheduled: June 14, 2011, 8:30-12:30 p.m.; RWC H2