



Rogue Community College
Institutional Planning and Effectiveness Council (IPEC)
November 25, 2008, 3-4:30 p.m.

Curtis Sommerfeld	Marie Mueller	Dan Buck	Margaret Bradford
Cheryl Markwell	Mary O’Kief	Brad Ross	Kori Bieber
Kori Bieber	Rich Kirk		Denise Swafford
Agenda Item	Notes	Action/Who/When	
1. Review Agenda			
2. Strategic Planning Update A. Progress Reports from Goal Champions a. Goal E – Student Enrollment Growth b. Goal B – Student Access & Completion B. 2009 Assessment	<p>2. Twenty-one page progress report for all goals was provided and attached to meeting minutes. Following are highlights from those reports:</p> <p>2.A.a. Margaret discussed progress on Goal E including the current marketing assessment being conducted by Propeller Communications. A January 26 meeting has been planned for senior and mid-level administrators as part of that process to review and discuss Propeller’s recommendations. Margaret reported on E.1, E.1.1. and E.1.2. Student Enrollment Growth Marketing includes instruction, curriculum, facilities, student services, enrollment, and recruitment in addition to marketing. Consultant found several dead-end links on college’s website. Propeller’s recommendations will stand and fall together. The plan will not be successful if taken in bits and pieces.</p> <p>Cheryl Markwell discussed E.2 – The instructional leadership group will be reviewing local labor market statistics, especially in health care. Cheryl Markwell has narrowed focus to approx. 6 or 7 programs. New Outreach Coordinator making recommendations to instructional leadership. This work is also included as part of Goal B. Some adverse impact issues may have to be addressed.</p> <p>Brad Ross talked about E.3 – He talked about work being done on best practices and identifying partners to help engage in service learning opportunities. Best practices include partners with money, time, interest, assessment/performance measurement tools. Working on surveys – to determine any desire/wish or interest in partnering with RCC.</p> <p>E.4 – Transportation grant from WalMart (not successful). Jo Co Public Transportation Committee includes RCC employee (Rene McKenzie) working to expand bus service and expansion into Jxn Co. RCC can provide staff member for that time. Also working on child care assistance, scholarships and other areas. Percentage of students seeking financial aid is up 32%. A federal grant re child care is being reviewed.</p> <p>Clements Group is coming to RCC 12/3-12/4. These issues</p>	<p>Begin reviewing budget requests associated with Strategic Plan/E-team/12/15/08</p> <p>Need report on B-6 (Facilities), B-4 and Goal F/Mary O’Kief, Kori Bieber, Pat Huebsch, and Cheryl M./ 12/15/08</p> <p>2009/10 action plans nearly complete. Mary thanked champions for attending and reporting. All were invited to the next quarterly meetings to listen and share ideas.</p>	

should be discussed. Other ideas to reduce educational expenses include book reserve program and comprehensive ways for students to share/purchase text books. Some funds have been dedicated to book reserve program.

E.5 – Dan Buck reported: Remote placement tests scheduled for students in Ashland on December 17. This is representative of a second formal test. A temporary proctor has been hired to administer the tests. Dan discussed possibility of program similar to Chemeketa’s Student Scholars Program that offers full ride to all “high-achieving” (3.5+ GPA) students in their district; who are re-evaluated after first year. Anticipated 50 students but hit with 250 students. SWOCC also offered similar program. These types of new students would also affect college culture (Goal A). Dual enrollment is hot topic. Also contracting with Medford high schools (SMHS/HMHS on Medford Opportunity High School agreement to get students into manufacturing program at TRC. Butte Falls bringing busload of students to look at auto/diesel program. Crater is looking into doubling their student enrollment. They will try to identify 50 students for next year. GPHS also interested in automotive program. NVHS has a Gear-Up Grant. Busy organizing tours. Gladiola Alternative School brought 30 students for placement test and tour. Ralph Henderson wrote a grant to get Phoenix and Eagle Point into Construction program. Three Rivers interested in that program (manufacturing and electronics). Established baselines for Latino and Veteran students. Better defined communication lines for those students. New recruiter starting on December 1. Conference on demonstration and workshop for middle school students (summer program) was very successful and being considered for RCC next summer. College Night Oregon was great success -- approximately 500 students attended first time event at HEC. Indications are this was the best participation for any college in Oregon.

B.1.1 – Rich Kirk talked about course management system evaluation – RCC has schedule; survey and discussion board on line for faculty. Demonstrations of different software ongoing (RCC’s license with WEBCT expires in July). Title III funds available for the transition. Volunteer focus group will help make recommendation. Every college in state has done/doing this. ANGEL so far seems to be the most customer-oriented program. He is currently working on Title III year-end report. RCC is in 4th year of the grant written 2 years prior to the award. One promise in writing grant was significant contribution (\$67,000) would be made to RCC Foundation to create endowment. The amount must be matched and then goes into a separate account and RCC can use 50% of funds generated by the endowment for 20 years. At end of 20 years, it becomes a Foundation account. In converting to new system, training students, training instructors Rich wants to do it once and wants to do it right. Cheryl Markwell and team looking at better ways to allow students to be more successful in B2 – B5. A first step – (B.2.2) is a faculty led group that is designing a student survey for distribution during winter term re courses for

	<p>evening and weekend students; different delivery methods. Meeting goal is dependent upon input from faculty groups' ability to provide highly desirable, demand courses to students.</p> <p>B.3 – Part of the same work above but also creating proficiency base for students to challenge core courses. Need to determine if outcomes are reasonable. Eliminate barriers after identifying core courses.</p> <p>B.4 – N/A- The Magnificent 7 (yet to be accomplished); current wait list; course request and advisor queue. Cheryl could use more help on this one on useable data. Magnificent 7 are courses students had to take irregardless of their ultimate goal.</p> <p>B.5 – Bill Jiron has been appointed Business Outreach Development Coordinator and will be focusing on these goals and objectives. Should be complete by end of quarter.</p> <p>2.B. Objectives are not technically complete until June so Curtis suggested the latest date in May (5/20) for assessment 2009.</p>	
3. Noel Levitz	Can add 5-15 custom questions to survey. Chelsea Kelsey is handling logistics.	Determine how many questions to add and responsibility for adding questions/Kori Bieber/Winter Term
4. Accreditation	Reviewed draft timeline. Discussed importance of completing Facilities master plan.	