



Dickeson's ten recommended criteria for evaluating academic program prioritization are:

- History, development, and expectations of the program
- External demand for the program
- Internal demand for the program
- Quality of program inputs and processes
- Quality of program outcomes
- Size, scope, and productivity of the program
- Revenue and other resources generated by the program
- Costs and other expenses associated with the program
- Impact, justification, and essentiality of the program
- Opportunity analysis of the program



Learn more in [Prioritizing Academic Programs and Services; Reallocating Resources to Achieve Strategic Balance](#) (Jossey-Bass, 2nd ed; 2010)