

# Design and Digital Media: Adobe® Applications Technician Career Pathways Certificate

Holland code family: Creators

[www.roguecc.edu/Counseling/HollandCodes/test](http://www.roguecc.edu/Counseling/HollandCodes/test)

## About the Program

The Adobe® Applications Technician Career Pathways one-term certificate prepares students for work in entry-level positions in the graphic design industry where a working knowledge of Adobe® Creative Cloud applications is required. It is the first step to the one-year Design and Digital Media certificate and the Associate of Applied Science (AAS) degree in Design and Digital Media. The AAS is designed to prepare students for employment in various design-related industries and fields, including Web design, graphic design, publishing, advertising, media/printing/editing, or begin careers as freelance designers.

Students enrolled in the Adobe® Applications Technician Certificate will use the books recommended by Adobe® for preparation in becoming an Adobe® Certified Expert (ACE). Students who are interested in becoming an ACE can begin by earning the Adobe® Applications Technician Certificate.

The curriculum in RCC courses is derived from a set of identified learning outcomes that are relevant to the discipline. Program learning outcomes for Design and Digital Media programs are:

**Technique.** Understand tools and technology, including their roles in the creation, reproduction, and distribution of visual messages. Relevant tools and technologies include drawing, offset printing, photography, and time-based and interactive media.

**Application.** Be able both to determine the mode(s) of production required to achieve a specific product and to demonstrate level-appropriate mastery of skills, manual and/or digital, necessary to achieve those products. Apply the principles of color, composition, hierarchy, typography as they relate in the various media—digital, print, motion, 3-D, etc.—that exist in design.

## Entry Requirements

Students are required to complete the Placement Process to determine skill level and readiness in math, reading, and writing. As part of their training program, students must begin with the courses within their skill level as determined through the Placement Process. In addition, students may also be required to enroll in classes that would increase their employability and success.

## Advanced Standing

Coursework from accredited universities will be accepted in accordance with college policies and the Design and Digital Media Coordinator's approval. In order to ensure that coursework is current, program courses over five years old must be reviewed and approved by the appropriate department chair before being accepted toward core requirements. Each College Now credit student must meet with the department chair to determine placement.

Credits earned in the successful completion of Career Pathways certificates can be applied to other certificates and degrees in the Career Pathway. For more information, speak to a program advisor and review the roadmap below and at [www.roguecc.edu/Programs/CareerPathways](http://www.roguecc.edu/Programs/CareerPathways).

## Completion Requirements

Students completing the required credits in this program with a grade of "C" or better will receive a Career Pathways certificate in Adobe® Applications Technician. Certain prerequisite and required courses are graded on a pass/no pass basis only. A grade of "P" for these courses indicates a student earned the equivalent of a "C" or better grade.



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## Prerequisites

Course No.	Course Title	Credits
CS/CIS	Approved 3-4 credit Computer Science or Computer Information Science class, CS120/CIS120 or above, or documented computer proficiency within the past ten years.	0-4
MTH20	Pre-algebra or designated placement test score	0-4
RD90/WR90	College Reading/ Fundamentals of Composition or WR91 Fundamentals of Academic Literacy (WR91 substitutes for both RD90 and WR90) or designated placement test score	0-4

**Total Prerequisite Credits 0-16**

## Required Courses

Course No.	Course Title	Credit
DDM140	Electronic Publishing I (InDesign)	3
DDM150	Computer Illustration (Illustrator)	3
DDM160	Digital Imaging (Photoshop)	3
DDM180	Introduction to Digital Video (Premiere)	3
DDM190	Introduction to Animation (Animate) or DDM170 Motion Graphics (After Effects)	3

**TOTAL PROGRAM CREDITS 15**

For more information contact the Design and Digital Media Department:

Grants Pass: ..... 541- 956-7410  
 Medford: ..... 541-245-7527  
 Toll free in Oregon: ..... 800-411-6508, Ext. 7410 or Ext. 7527  
 email: ..... [vad@roguecc.edu](mailto:vad@roguecc.edu)  
 Web address: ..... [www.roguecc.edu/DDM](http://www.roguecc.edu/DDM)  
 TTY: ..... 541-956-7338 or 541-245-7587

This advising guide is for advising purposes only. Please see current college catalog for additional information on specific college policies and graduation requirements.

RCC is an open institution and does not discriminate. For RCC's non-discrimination policy and a full list of regulatory specific contact persons visit the following webpage: [www.roguecc.edu/nondiscrimination](http://www.roguecc.edu/nondiscrimination).

**Design and Digital Media: Adobe® Applications Technician Career Pathways Certificate of Completion (15 credits)**

- Entry-level desktop publisher<sup>1</sup>

**Design and Digital Media — Certificate of Completion (47 credits)**

- Desktop publisher 1
- Entry-level graphic designer<sup>1</sup>

**Design and Digital Media — Associate of Applied Sciences (AAS) (90-97 credits)**

- Advanced-level desktop publisher and graphic designer as advertising designer, digital artist, experience designer, pre-press production designer, publication designer, web graphics designer, web designer<sup>1</sup>

<sup>1</sup> For current wage and gainful employment data, see the Jobs & Wages box within the specific program roadmap at [www.roguecc.edu/CareerPathways/](http://www.roguecc.edu/CareerPathways/)