E-Commerce and website development courses begin Feb. 15

GRANTS PASS — The Rogue Community College Small Business Development Center will offer e-commerce and website development courses beginning February 15.

The instructor is Christy Kiltz, and all classes are scheduled 6-9 p.m. at the SBDC, 214 SW Fourth St.

- Keyword Research, Feb. 15 and 17. Tuition is $99.
- Pay Per Click Advertising Campaigns, Feb. 22. Tuition is $40.
- Developing and Tracking an Effective Sales Funnel, Tuesdays and Thursdays, Feb. 24 through March 8. Tuition is $140.
- Advanced Google Analytics, March 10. Tuition is $40.
- Social Media, March 15 and 22. Tuition is $99.
- Effective User Testing, March 17. Tuition is $59.

Pre-registration is required by noon two working days before the class to avoid cancellation. Enrollment is limited. Register on-line, at any RCC registration site, or call the SBDC at 541-956-7494 for pre-registration or more information.

For a complete schedule of RCC Small Business Development Center courses visit www.roguecc.edu/sbdc.

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