

STRATEGIC ISSUE SELECTION PROCESS

Team Retreat #1, 1-24-08, Table Rock Campus, 2-5 p.m.

LEADERSHIP & CULTURE

- A) How can RCC's top leadership continue to encourage and maintain professionalism and knowledgeable staff that produces quality instruction? (5 dots)
- B) How can RCC create a culture of "pooled interdependence" – a common overall identity with separate functioning parts? (4)
- C) How does the college develop a strategic regional planning process that stresses (2)
 - Long term consistency?
 - Evaluation?
 - Internal Communication?
 - Collaboration
- D) What can the RCC leadership do to reinvent itself and become a motivational force for staff and cultivate an agile culture capable of meeting the new, changing, and unmet needs of our region? (15)

MARKETING & RECRUITMENT

- A) How can RCC increase its community visibility and support? (2 dots)
- B) How can RCC market itself to a fast growing region while proving itself as an asset to the community? (7)
- C) How can the college complete a thorough marketing analysis, and develop a marketing strategy for the college and programs and coordinate efforts with existing resources? (13)
- D) How do we expand the role of TRC in the Rogue Valley community? (2)

EDUCATION & TRAINING

- A) How does the College align student-focused quality education with the strategic plan within known financial parameters? (4 dots)
- B) How does the College maintain and reinvigorate the quality teaching and learning environment? (0)
- C) How can RCC create a successful and competitive on-line degree program which supports students and faculty? (1)
- D) How can RCC support all programs (FTE and non-FTE)? (0)
- E) How can RCC attract and meet student and workforce needs to promote pathways, grow distance learning, and develop new programs? (21)

STUDENT RETENTION

- A) What should RCC do to (1) assure core classes are available when needed, (2) more classes and programs are available in the evenings, weekends, and (3) on-line,(4) top job growth opportunities and trends are offered and communicated and (5) education and training needs for individuals and employers in the region are strengthened? (15 dots)
- B) How can RCC create a flexible system that would encourage and celebrate students in meeting their goals? (9)
- C) What can RCC do to “make it easy for students to get here and stay here? (3)
- D) How does the College manage the potential erosion of individual educational opportunities? (0)

PARTNERSHIPS

- A) How can RCC continue to develop more viable community partnerships that can evolve into alternate funding sources? (4 dots)
- B) How can RCC improve its partnerships in the region to expand upon successful programs and provide new opportunities for students including education and training needs for employers and employees that take into account the kinds of careers that can be targeted for workforce training and will lead to professional development and enhancement? (9)
- C) How does the College strategically seek opportunities for community collaboration? (13)

RESOURCE ENHANCEMENT

- A) How can RCC secure more resources for programs, facilities, students, and staff? (3)

ECONOMIC GROWTH

- B) How can RCC support business and industry, and the overall economic growth in southern Oregon? (9)

BRAIN DRAIN

- C) How can RCC effectively protect against brain drain and loss of institutional memory by the large number of employees retiring? (9)

INSTITUTIONAL RESEARCH

- D) How can the college improve institutional data processes, organize institutional data so that it is consistent and readily accessible to faculty and staff and strengthen its research methods? (6)

ROUND 1 - ISSUE SELECTION RESULTS

How can RCC attract and meet student and workforce needs to promote pathways, grow distance learning, and develop new programs? (21 dots)

What should RCC do to (1) assure core classes are available when needed, (2) more classes and programs are available in the evenings, weekends, and (3) on-line,(4) top job growth opportunities and trends are offered and communicated and (5) education and training needs for individuals and employers in the region are strengthened? (15)

What can the RCC leadership do to reinvent itself and become a motivational force for staff and cultivate an agile culture capable of meeting the new, changing, and unmet needs of our region? (15)

How can the college complete a thorough marketing analysis, and develop a marketing strategy for the college and programs and coordinate efforts with existing resources? (13)

How does the College strategically seek opportunities for community collaboration? (13)

How can RCC create a flexible system that would encourage and celebrate students in meeting their goals? (9)

How can RCC improve its partnerships in the region to expand upon successful programs and provide new opportunities for students including education and training needs for employers and employees that take into account the kinds of careers that can be targeted for workforce training and will lead to professional development and enhancement? (9)

How can RCC support business and industry, and the overall economic growth in southern Oregon? (9)

How can RCC effectively protect against brain drain and loss of institutional memory by the large number of employees retiring? (9)

How can the college improve institutional data processes, organize institutional data so that it is consistent and readily accessible to faculty and staff and strengthen its research methods? (6, voted over in discussion)

ROUND 2 – ISSUE SELECTION RESULTS & TEAM ASSIGNMENTS

Team A: How can the college complete a thorough marketing analysis, and develop a marketing strategy for the college and programs and coordinate efforts with existing resources? (11 dots)

Team B: How does the College strategically seek opportunities for community collaboration? (6, voted over)

Teams A & B: How can RCC attract and meet student and workforce needs to promote pathways, grow distance learning, and develop new programs? (19)

Team C: What should RCC do to (1) assure core classes are available when needed, (2) more classes and programs are available in the evenings, weekends, and (3) on-line (4), top job growth opportunities and trends are offered and communicated and (5) education and training needs for individuals and employers in the region are strengthened? (23)

Team D: How can the college improve institutional data processes, organize institutional data so that it is consistent and readily accessible to faculty and staff and strengthen its research methods? (18)

Teams C & D: What can the RCC leadership do to reinvent itself and become a motivational force for staff and cultivate an agile culture capable of meeting the new, changing, and unmet needs of our region? (4, voted over)

Dots for unselected issues:

How can RCC improve its partnerships in the region to expand upon successful programs and provide new opportunities for students including education and training needs for employers and employees that take into account the kinds of careers that can be targeted for workforce training and will lead to professional development and enhancement? (5 dots)

How can RCC create a flexible system that would encourage and celebrate students in meeting their goals? (4)

How can RCC support business and industry, and the overall economic growth in southern Oregon? (2)

How can RCC effectively protect against brain drain and loss of institutional memory by the large number of employees retiring? (2)