

# Rogue Community College Mission statement

The mission of Rogue Community College is each learner's success.

We nurture hope, fill educational gaps and empower people to change their lives. Through teaching and service, we model respect, dignity and integrity and provide leadership that focuses on the individual.

Rogue Community College enriches its community by embracing equality and diversity. We anticipate the changes in our dynamic world and take the necessary risks to assure access to all learners.

We are a powerful force for quality of life in our region.

## **Purpose of the Mission statement:**

A mission statement is used to clarify the organization's purpose, and to indicate why it is doing what it does. It provides a general statement about RCC's fundamental purpose as an organization and animates all that the college seeks to accomplish for the community and its students. The mission is driven by the college's philosophy, core values, and stakeholder needs; and lays the foundation for developing the strategic planning goals and objectives.

## Rogue Community College Mission statement Scoring Guide

Scoring by members included 1 team member who fairly consistently gave 3-4, 1 member who often scored 1, 2 members that scored between 2-3, and 1 member who scored from 1-4. The scores below reflect a quick and dirty average of those present. Members will individually draft a mission statement for consideration by all team members at the 11/29/07 meeting.

<b>Dimension</b>	<b>Do agree or disagree with the statement?</b>	Disagree				Agree
<b>General</b>	I have read the mission statement.	1	2	3	<u>4</u>	
	I see it often when I am working.	<u>1</u>	2	3	4	
	I use the mission statement during meetings to assist in making decisions.	<u>1</u>	2	3	4	
	I often refer to the mission statement to remind myself about the true nature of my employment.	<u>1</u>	2	3	4	
	I have no problem understanding what it states; it is written clearly and is easily understood.	1	<u>2</u>	3	4	
	Our mission statement is realistic and fits with the needs of our district.	1	2	<u>3</u>	4	
	The mission statement is short, sharply focused, and memorable.	<u>1</u>	2	3	4	
<b>Purpose Clarification</b>	The mission statement clearly explains who we serve, the needs we are trying satisfy, and how we do this.	1	<u>2</u>	3	4	
	The mission statement is grounded in the college's core areas of strength.	1	<u>2.5</u>	3	4	
	RCC's mission statement says what I want the college to be remembered for by the public and our students.	1	<u>2</u>	3	4	
	I think our students and members of the public can identify with this statement.	1	<u>2</u>	3	4	
	I clearly see how the different departments and RCC locations follow the spirit of this mission statement.	1	2	<u>3</u>	4	
	The mission statement is motivating and inspires employee commitment.	1	2	<u>3</u>	4	

Phrase Analysis	Consider the phrase: <b>The mission of Rogue Community College is each learner's success.</b>	Disagree      Agree
	I understand the institutional definition of these terms.	1   2 <u>3</u> 4
	I think the phrase is clear.	1   2 <u>3</u> 4
	I would not change any part of this phrase.	1   2 <u>3</u> 4
	Consider the phrase: <b>We nurture hope, fill educational gaps and empower people to change their lives.</b>	Disagree      Agree
	I understand the institutional definition of these terms.	1   2 <u>3</u> 4
	I think the phrase is clear.	1   2 <u>3</u> 4
	I would not change any part of this phrase.	1   2 <u>3</u> 4
	Consider the phrase: <b>Through teaching and service, we model respect, dignity and integrity and provide leadership that focuses on the individual.</b>	Disagree      Agree
	I understand the institutional definition of these terms.	1 <u>2</u> 3   4
I think the phrase is clear.	1 <u>2</u> 3   4	
I would not change any part of this phrase.	1 <u>2</u> 3   4	
Consider the phrase: <b>Rogue Community College enriches its community by embracing equality and diversity.</b>	Disagree      Agree	
I understand the institutional definition of these terms.	1 <u>2</u> 3   4	
I think the phrase is clear.	1   2 <u>3</u> 4	
I would not change any part of this phrase.	1   2 <u>3</u> 4	

	Consider the phrase: <b>We anticipate the changes in our dynamic world and take the necessary risks to assure access to all learners.</b>		<b>Disagree</b>	<b>Agree</b>
	I understand the institutional definition of these terms.	1	<u>2</u>	3 4
	I think the phrase is clear.	1	<u>2</u>	3 4
	I would not change any part of this phrase.	1	<u>2</u>	3 4
	Consider the phrase: <b>We are a powerful force for quality of life in our region.</b>		<b>Disagree</b>	<b>Agree</b>
	I understand the institutional definition of these terms.	1	2	<u>3</u> 4
	I think the phrase is clear.	1	2	<u>3</u> 4
	I would not change any part of this phrase.	1	<u>2.5</u>	3 4

Comments for discussion: