

# Strategic Planning 2008-2012

## Team C

### Meeting Summary

#### November 14, 2007

Diana Moynahan	Sherry Pffaf
<b>Galyn Carlile</b>	Joan McBee
<b>Cheryl Markwell</b>	Quynton McDonald
<b>Ann Trausch</b>	Carylyn Later
Serena St. Clair	Forest Denision
<b>Danielle Crouch</b>	<b>Paul Fisher</b>
Mollie Owens	

#### A. Summary of meeting

- a. Time was taken to discuss the prioritizing of the SWOT analysis.
  - i. The decision was made to continue to work with the clusters and arrows. A brief time will be reserved at the beginning of each meeting to review and refine. This is a new process and the additional time might be helpful in assisting us in using this tool.
  - ii. The decision was made to allow additions to the clusters as we progress through the remaining exercises.
- b. The visioning exercise was delayed until next week. We are hoping for a better attendance to give the discussion more depth.
- c. The present Mission Statement was examined using the conversation rubric. General agreement was reached concerning the overall assessment of the mission statement. It is seen as a very positive statement but is underutilized. Some minor language updating is advised.

#### B. Agenda for next week- November 21, 2007

- a. Quick review of the SWOT clusters to include additions and arrows.
- b. Complete the Vision Statement exercise started at In-Service.
- c. Things to begin to think about:
  - i. Do the **Core Value** words of Courage, Integrity, Respect, and Excellence; adequately capture the meaning of the underlayment of our Vision Statement?
  - ii. Does the Mission Statement provide the alignment that will enhance the attainment of our Vision Statement?
  - iii. What are the three or four **major** strategically issues that we need to actively pursue (Exercise 6).
- d. The facilitator is to provide coffee to jumpstart the discussion. You will need to bring your own environmentally and politically correct cup.