

Rogue Community College Mission Statement

The mission of Rogue Community College is each learner's success.

We nurture hope, fill educational gaps and empower people to change their lives. Through teaching and service, we model respect, dignity and integrity and provide leadership that focuses on the individual.

Rogue Community College enriches its community by embracing equality and diversity. We anticipate the changes in our dynamic world and take the necessary risks to assure access to all learners.

We are a powerful force for quality of life in our region.

Purpose of the Mission Statement:

Used to clarify the organization's purpose, and indicate why it is doing what it does. It provides a general of RCC's fundamental purpose as an organization animating all that the college does as a community of learning and service. It is driven by its philosophy, core values, and stakeholder needs; and lays the foundation for developing the college's goals and objectives.

Rogue Community College Mission Statement Scoring Guide

Dimension	Do agree or disagree with the statement?	Disagree	Agree		
General	I have read the Mission Statement.	1	2	3	4
	I see the Mission Statement often when I am working.	1	2	3	4
	I use the Mission Statement during meetings to assist in making decisions.	1	2	3	4
	Often I refer to the Missions Statement to remind me about the true nature of my employment.	1	2	3	4
Purpose Clarification	The Mission Statement is clear and I have no problem understanding what it states.	1	2	3	4
	College objectives are clearly supported by this statement.	1	2	3	4
	College goals are clearly supported by this statement.	1	2	3	4
	I think members of the public would identify this statement with RCC.	1	2	3	4
	I clearly see how the different departments and locations follow the spirit of this mission statement.	1	2	3	4
Phrase Analysis	Consider the phrase: The mission of Rogue Community College is each learner's success.				
	I understand the institutional definition of these terms.	1	2	3	4
	I think the phrase is clear.	1	2	3	4
	I would not change any part of this phrase.	1	2	3	4

	Consider the phrase: We nurture hope, fill educational gaps and empower people to change their lives.	
	I understand the institutional definition of these terms.	1 2 3 <input checked="" type="checkbox"/> 4
	I think the phrase is clear.	1 2 <input checked="" type="checkbox"/> 4
	I would not change any part of this phrase.	1 2 3 <input checked="" type="checkbox"/> 4
	Consider the phrase: Through teaching and service, we model respect, dignity and integrity and provide leadership that focuses on the individual.	
	I understand the institutional definition of these terms.	1 2 <input checked="" type="checkbox"/> 4
	I think the phrase is clear.	1 2 <input checked="" type="checkbox"/> 4
	I would not change any part of this phrase.	1 2 <input checked="" type="checkbox"/> 4
	Consider the phrase: Rogue Community College enriches its community by embracing equality and diversity.	
	I understand the institutional definition of these terms.	1 2 3 <input checked="" type="checkbox"/> 4
	I think the phrase is clear.	1 2 3 <input checked="" type="checkbox"/> 4
	I would not change any part of this phrase.	1 2 3 <input checked="" type="checkbox"/> 4

	Consider the phrase: We anticipate the changes in our dynamic world and take the necessary risks to assure access to all learners.	
	I understand the institutional definition of these terms.	1 2 3 <input type="checkbox"/>
	I think the phrase is clear.	1 2 3 <input type="checkbox"/>
	I would not change any part of this phrase.	1 2 3 <input type="checkbox"/>
	Consider the phrase: We are a powerful force for quality of life in our region.	
	I understand the institutional definition of these terms.	1 2 3 <input type="checkbox"/>
	I think the phrase is clear.	1 2 3 <input type="checkbox"/>
	I would not change any part of this phrase.	1 2 3 <input type="checkbox"/>

Comments for discussion:

1. General agreement was reached that the Mission Statement is good; however there was general dissatisfaction with the implementation of the Mission Statement in the operation of the college.
2. General agreement was reached that while most activities engaged at the college reflect the mission statement, the college community does not recognize that activity as being in concert with the mission statement. Some ideas to make the mission statement more familiar include:
 - a. Use the mission statement more in orientations.
 - b. Have tangible items (key rings, coffee mugs) as reminders.
 - c. Add mission statement on agendas.
3. A suggested word change was to include the term *teaching and learning* in the third sentence, and replace the word *provide* with the word *model* in the last phrased of the third sentence.