

External Threats			
Threats	Description	Options for minimizing each threat	Distinctive Competencies
Funding – lack of FTE Consistency	State funding formula and the way it is determined undermines our work  FTE guidelines are interpreted differently statewide	Find other ways to calculate FTE and other ways to fund the college  Need consistency statewide for funding	
On line courses and programs from other colleges	U of Phoenix an example	Create more on line classes and an on line degree through RCC	
Inability to pass a levy	Lack of community perception creates “no sayers” for dollars.  Many in community still unsure of what RCC does.	Build on positive perceptions and partners  Market what we are and able to do	
If we don't provide the workforce needed, others will.	IP, Distance Ed, three distinct campuses with differing flavors and focuses show us truly going to the customer	Provide tech support and mileage reimbursement	
Inability of students to pay for	Low paying jobs,		

External Threats			
Threats	Description	Options for minimizing each threat	Distinctive Competencies
classes	transportation problems		