

Retail Management

Less Than One-year Certificate of Completion

2009-10 Academic Year

Major Code: 521803

About the Program

The Retail Management program is designed to prepare students for entry-level positions and possible promotion in the retailing industry. This is a statewide consortium program sponsored by the Western Association of Food Chains (WAFC).

Credits earned in this program may be applied to certain other RCC certificates and degrees including the Associate of General Studies degree.

Entry Requirements

Students are required to take a placement test to determine skill level and readiness in math, reading, and writing. As part of their training program, students must begin with the courses within their skill levels as determined by placement test scores. Students are also required to complete any prerequisites listed. In addition, students may also be required to enroll in classes that would increase their employability and success.

Advanced Standing

Coursework from accredited colleges and universities will be accepted in accordance with college policies and the Business Technology Department head's approval. In order to ensure that coursework is current, program courses over 10 years old must be reviewed and approved by the appropriate department head before being accepted toward core requirements. Students must complete coursework in their major at a "C" or better level before proceeding to advanced coursework. Each "2+2" Early College Credit student must meet with the Business Technology Department head to determine placement.

Graduation Requirements

Students completing all courses in this program with a grade of "C" or better will earn a Retail Management certificate. Certain prerequisite courses are graded on a pass/no pass basis only. A grade of "P" for these courses indicates a student earned a "C" or better grade.

Prerequisites

Course No.	Course Title	Credits
BT90	Computer Essentials for Business (or documented proficiency)	0-2
BT100	10-key Skill Building (or demonstrated proficiency)	0-1
BT113	Business English I	3
BT114	Business English II	3
BT120	Computer Typing (or demonstrated skill at 25 wpm)	0-2
LIB127	Introduction to Library Research Methods	1
MTH20	Pre-algebra (or designated placement test score as shown on current indicator chart)	4
RD30	College Reading II (or designated placement test score as shown on current indicator chart)	4

Required Core Courses

Course No.	Course Title	Credits
BA131	Introduction to Business Computing or	
CS120	Concepts in Computing I	4
BA206	Management Fundamentals	3
BA214	Business Communications	4
BA223	Principles of Marketing	3
BA224	Human Resource Management	3
BA249	Retailing ¹	3

Course No.	Course Title	Credits
BT101	Human Relations in Organizations	3
BT151	Practical Accounting I or	
BA211	Financial Accounting	4
BT160	Business Math or	
MTH60	Fundamentals of Algebra I or higher level math	4
SP111	Fundamentals of Public Speaking or	
SP100	Basic Communication	4-3

TOTAL REQUIRED CREDITS 34-35

¹ Available online through participating Oregon community colleges. Go to <http://online.roguecc.edu> for more information and class availability.

For more information contact the Business Technology Department:

Grants Pass	(541) 956-7066
Medford	(541) 245-7527
Toll free in Oregon	(800) 411-6508, Ext. 7066 or Ext. 7527
Web address	www.roguecc.edu
TTY	(541) 956-7338 or (541) 245-7587

This advising guide is for advising purposes only. Please see current college catalog for additional information on specific college policies and graduation requirements.

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