RCC offers micro enterprise discounts for SBDC courses

GRANTS PASS — Individuals who own or are interested in starting a micro enterprise business – those with five or fewer employees – may be eligible for financial help with education and training through Rogue Community College.

MicroE business owners and entrepreneurs can receive a 90 percent tuition discount from the RCC Small Business Development Center if they live in Josephine County and are within low to moderate income limits (based on family size and 2012 family income).

Regardless of whether they qualify for the Micro-E tuition discount, business owners can benefit from SBDC courses, which help entrepreneurs grow their businesses. The following classes can be taken individually or as a series:

“Smart Start Your Business” is designed for those considering self-employment. Topics include entrepreneurship, business structure basics, exploring options, rules and regulations, business planning and marketing, cash flow projections, and recordkeeping basics. The two-hour course is offered free of charge twice a month.

“Business Readiness” is offered 6-9 p.m. Thursdays, May 22 through June 5. Designed as a follow-up to “Smart Start Your Business,” the course explores in-depth the steps leading to business start up. Entrepreneurs will focus on creating a feasibility study with start-up costs and monthly business expenses. Additional topics include identifying potential barriers, understanding the competition, mission statements, business plans and contingency planning. Tuition is $150.

“Planning and Managing Your Business” is a 12-hour course that focuses on developing a business plan for a new venture but is also valuable for existing businesses. The class will meet 6-9 p.m. June 19 and 26 and July 10 and 17. The course utilizes key discussions, a workbook, PowerPoint presentations, handouts, in-class exercises and homework. Tuition is $200.

All classes meet at the SBDC, 214 SW Fourth St.

The SBDC also offers one-on-one business advising at no cost. To meet with a business advisor, determine whether you qualify for the MicroE training funds, or to enroll in a class, contact the SBDC at 541-956-7494 or sbdc@roguecc.edu.

###

The Small Business Development Center is funded in part through a cooperative agreement with the U.S. Small Business Administration. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA. All SBA funded programs are extended to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested in advance. Contact RCC Small Business Development Center, 214 SW Fourth St., Grants Pass, 541-956-7494 to make arrangements.