RCC Small Business Development Center measures up

GRANTS PASS — Out of 19 Small Business Development Centers in Oregon, the Rogue Community College SBDC consistently performs in the top tier, according to metrics obtained through the Oregon Small Business Development Center Network (OSBDCN).

“The RCC SBDC ranked third overall for jobs creation in 2013, racking up 88 new jobs,” said Ron Goss, RCC SBDC director. “We also ranked fifth in the state for capital formation, assisting business with acquiring new loans and/or capital investments in the amount of $2,604,400, and fifth in the state for business starts with 15 new businesses.”

Although it serves predominantly rural Josephine County, which has far fewer small businesses than larger metropolitan areas, the RCC SBDC provided 2,264 advising hours to 363 individual business owners, managers, or entrepreneurs in 2013 and conducted 52 individual training events with 343 attendees, Goss reports.

“For many years, we have been fortunate to rank among the top five in most metrics even though we serve a much smaller rural population with less staffing and funding compared to many of the larger centers,” said Goss, who went on to acknowledge the support the SBDC receives to provide no- and low-cost business services.

“RCC functions as the host institution and provides financial support. The state of Oregon and the Small Business Association also contribute, and the SBDC receives funding from Josephine County, the City of Grants Pass, and Avista Corp., all of which are critical for and enable the SBDC to provide value-added services to the business community.”

The RCC SBDC is located at 214 SW Fourth St. More information is available by contacting the SBDC at 541-956-7494 or sbdc@roguecc.edu.

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