May 2, 2011

SBDC presents “Art of Entrepreneurship” at First Friday Art Night

Rogue Community College will showcase the work of six Small Business Development Center clients during First Friday Art Night, May 6 in downtown Grants Pass.

The SBDC is hosting its first entrepreneur showcase 6-9 p.m. in Historic City Hall, 214 SW Fourth St., in the conference room next door to the FireHouse Gallery. “Art of Entrepreneurship” invites viewers to discover entrepreneur art and how small business clients’ creativity, imagination and resourcefulness can turn a business idea into a functional artistic design.

SBDC business counselor Olga Agnew came up with the idea of exposing clients’ products to the more than 300 persons who visit the FireHouse Gallery on a typical First Friday Art Night. Six entrepreneurs will showcase their work, from homemade grocery bags and photography to gourmet cheesecake, custom-fit jeans, llama fiber socks, soil additive and supplements.

“One of the biggest drawbacks for small businesses in today’s cash-strapped economy is the ability to market their products to as wide a sector of the population as possible,” said John Lopez, SBDC director.

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