April 12, 2010

Use Internet social media as marketing tool

MEDFORD — Learn how to grow your business using Facebook, Twitter and My Space as marketing tools.

The Rogue Community College Business Development Center is offering a one-day class: “Using Internet Social Media as a Marketing Tool,” from 7 to 10 p.m. May 3. The class will meet on the RCC Riverside Campus in Building B, Room 17, 227 E. 9th St. Tuition is $59.

Social marketing is handy for socializing with family and friends, but it’s also useful for marketing a business. Instructor Ed Taylor provides proven Internet marketing strategies and tactics to small business. More information about Taylor is available at www.edtaylor.com.

Pre-registration for the class is required by noon two working days before the class. Enrollment is limited. Register on line, at any RCC registration site, or call the BDC at 956-7494 for pre-registration and more information.

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