E-commerce courses redesigned

A three-course “Web Essentials for Small Business” series, offered by the Rogue Community College Small Business Development Center, has been redesigned for spring term.

All classes are scheduled from 6-9 p.m. Each nine-hour course is $159, but participants can save $20 by enrolling in the entire series.

In Josephine County, classes will be taught by Chris Kiltz of Design by Kiltz, and will be held at the Small Business Development Center (SBDC), Fourth and H streets, Grants Pass, and at the Illinois Valley Business and Entrepreneur Center (IVBEC), 24311 Redwood Hwy., Kerby. The series includes:

• “The Basics,” Tuesdays and Thursdays, March 31 through April 7, at the SBDC; and Mondays and Wednesdays, May 5 through 11, at the IVBEC.
• “Introduction to Web Design,” Tuesdays and Thursdays, April 9-16, at the SBDC; Mondays and Wednesdays, May 13-20, at the IVBEC.
• “E-Commerce and Content Management Systems,” Tuesdays and Thursdays, April 21-28, at the SBDC; Wednesday, May 27, and Tuesdays, June 2 and 9, at the IVBEC.

In Jackson County, nationally known speaker Ed Taylor will present “How to Get Top Google Rankings for Your Small Business Web site.” The class will meet Tuesdays, May 5-19, at the RCC Riverside Campus, B Building, Room 14, 227 E. Ninth St., Medford. Tuition for the nine-hour class is $159 or $149 if adding it to the Josephine County series.

Pre-registration is required by noon two working days before the class meets. Enrollment is limited. Register on-line, at any RCC registration site, or call the SBDC at 956-7494.

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The Small Business Development Center is partially funded by the U.S. Small Business Administration. SBA’s funding is not an endorsement of any products, opinions or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested in advance. Contact RCC Small Business Development Center, 214 SW Fourth Street, Grants Pass, 956-7494 to make arrangements.