RCC offers comprehensive course for established business owners
*Jackson County class starts Oct. 12*

MEDFORD — Boost your business’s profitability via this hands-on, practical course providing individualized guidance on how to more effectively work “on” your business, not just “in” your business.

Offered in the Rogue Valley for over 20 years, the Rogue Community College Small Business Management (SBM) class offers a unique approach. Business owners attend one evening class per month and receive one private onsite coaching session each month. The class is not offered for credit, and there are no exams or grades given.

The nine-month SBM training consists of one class and up to two hours of individual business counseling per month. The course is open to owners of established businesses from non-competing industries.

Full-year tuition is $599, with a term-by-term payment option available. A $75 discount applies if enrolled and paid in full by the first class. The estimated value of the training, if provided by private consultants, would be upward of $10,000, according to RCC Business Development Center officials. Up to two people from each participating business may attend class and/or counseling sessions with a single enrollment.

Linda Ballasy will lead the classroom and counseling sessions. Classes will be held at the RCC/SOU Higher Education Center, 101 S. Bartlett, Medford. Counseling sessions will be held at participants’ businesses or at the HEC Business Center. Call 245-7617 for enrollment information.

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