



Rogue Community College

NEWS RELEASE

Small Business Development Center

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Web site and e-Commerce classes aid small business owners

To help build your business using e-Commerce and the Web, the Rogue Community College Small Business Development Center has developed a three-part series that introduces these effective marketing tools. Enroll in separate modules or save money by enrolling in the entire series for \$513. The series includes the following:

- **Web Essentials for Small Business — The Basics, 6–9 p.m. Tuesdays and Thursdays, Feb. 17–26.** The class covers the elements needed for a successful Website, marketing tips, and the basics of HTML for a simple Web page. Instructors: Gordon Bowen and Chris Kiltz. Tuition: \$215.
- **Steps to Getting Your Business on the Web — 6–9 p.m. Tuesdays and Thursday, March 3–10.** This course picks up where “Web Essentials” leaves off. Learn to create a Web page that advertises your business on the Internet. Bring a thumb drive, a blank recordable CD, or a 3.25" floppy disk to save your work. Instructor: Gordon Bowen. Tuition: \$159.
- **E-Commerce and Content Management Systems — 6 to 9 p.m. Tuesday and Thursdays, March 12–19.** Introduces necessary terms and technology along with a definition of content management and e-Commerce systems and their potential. Also demonstrates how to set up and customize an e-Commerce store and a Content Management System — and more. Instructor: Chris Kiltz. Tuition: \$159.

All classes will be held at the RCC Small Business Development Center, 214 S.W. Fourth St., Grants Pass. Pre-registration is required by noon two working days before the class to avoid cancellation. Enrollment is limited. Register on-line, at any RCC registration site, or call the SBDC at 956-7494 for pre-registration or further information.

RCC’s winter-term Microsoft Office 2007 classes will be offered in Grants Pass and Medford beginning January 21. Call 956-7494 for further information.

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The Small Business Development Center is partially funded by the U.S. Small Business Administration. SBA’s funding is not an endorsement of any products, opinions or services. All SBA funded programs are extended to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested in advance. Contact RCC Small Business Development Center, 214 SW Fourth Street, Grants Pass, 956-7494 to make arrangements.



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