

# Mission, vision, and institutional goals

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## Mission

Rogue Community College provides quality education to help learners achieve their goals, and to support the social, civic, cultural, and economic vitality of our diverse community.

## Vision

Building on our strong traditions of serving students and the Southern Oregon region, Rogue Community College:

- 1) Excels as a progressive, collegial, and responsive teaching and learning community by providing accessible, affordable, and quality classes.
- 2) Provides a collaborative and inclusive culture by inspiring staff, honoring teaching and learning, using data strategically, and communicating effectively.
- 3) Enhances student employability by developing career pathways and connecting students to work force opportunities.
- 4) Advances the region's economic, social, and cultural well-being by building and sustaining partnerships with other educational institutions, employers, community agencies, and students.

## Core values

Rogue Community College serves its community with outstanding educational opportunities based on a dedication to these core values:

*Excellence* motivates our every act and inspires our dedication to service.

*Integrity* inspires us toward a standard of conduct shaped by strong ethical principles and accountability.

*Respect* nurtures an environment that treats individuals and ideas fairly with dignity and compassion.

*Innovation* promotes an agile, responsive culture to creatively address the emerging needs of our region.

*Stewardship* commits us to responsible and resourceful guardianship of community resources and sustainable practices.

## Goals for 2008-2012

Goal A: Culture – Develop and sustain an agile and inclusive culture that values teaching and learning, unifies and inspires staff, faculty and community members, spotlights campus strengths, and utilizes resources effectively.

Goal B: Student Access and Completion – Expand alternative class delivery options, and seek employer input to improve access and completion.

Goal C: Career Pathways – Enhance students' ability to move into the workforce using state-approved Career Pathways certificates.

Goal D: Data-driven Decision-Making – Strengthen RCC's research and data processes to inform decision-making and improve the college's effectiveness to better serve both its internal and external communities.

Goal E: Student Enrollment Growth – Build student enrollment using marketing, targeted services, and strategic partnerships to attract students and/or employers.

Goal F: RCC/SOU Partnership – Strengthen the RCC/SOU partnership.